

THE LARGEST AND MOST INFLUENTIAL HEALTHCARE GATHERING
IN THE SOUTHERN HEMISPHERE

CLAIM CPD &
CHIA POINTS!

13th Annual

Australian Healthcare Week



Dates: 20-21 March, 2024 • Open: 9:00am - 4:30pm Daily
Venue: International Convention Centre (ICC) Sydney, NSW

WHERE THE HEALTHCARE INDUSTRY UNITES

VISITOR GUIDE

6000+
HEALTHCARE
ATTENDEES



100+
SESSIONS



2
DEEP-DIVE
MASTERCLASSES



150
EXPERT
SPEAKERS



\$20,000+
PRIZE
GIVEAWAYS



#1
INDUSTRY
EVENT OF
THE YEAR

7 FREE TO ATTEND STAGES

HEALTHCARE
2040

DIGITAL
HEALTHCARE

AGED CARE
TRANSFORMATION

PATIENT
EXPERIENCE

NURSING
and MIDWIFERY

AI
IN HEALTHCARE

START UPS

THE DAWN OF A NEW ERA OF HEALTHCARE

Welcome to Australian Healthcare Week (AHW), the largest and leading healthcare event in the southern hemisphere.

AHW is where the future of healthcare takes shape. From multi-billion-dollar infrastructure projects to cutting-edge digital transformations, we illuminate all the crucial facets of health that you need to be across.

The recent interoperability commitment by the Federal Government, a push by health services to enable integrated care models, the scaling of digital health solutions and the efforts of policy makers to re-think funding models and workforce dynamics – these factors all point to the emergence of a new design for a health system of the future.

Our 2024 edition is geared to unite the health and aged care system around such conversations through the theme of **“Creating A Design Driven Healthcare System”**.

YOUR AHW 2024 EXPERIENCE: NEW, IMPROVED & MORE IMPACTFUL

Each year, we continue to push the boundaries to give our audience more value each time. In 2024, we'll be bringing 130+ case studies to the stage from 150+ industry leading speakers across **seven free-to-attend stages**:

- ✓ **Healthcare 2040** NEW
- ✓ **Digital Healthcare**
- ✓ **Aged Care Transformation**
- ✓ **Nursing & Midwifery**
- ✓ **Patient Experience**
- ✓ **AI in Healthcare** NEW
- ✓ **Start-ups**

What's more, we're offering our **Premium Visitor pass holders** the opportunity to attend a 90-minute masterclass and to help prepare your organisation for the future of AI and Digital-driven healthcare! Check out the masterclasses on offer.

Don't forget you can also claim **CHIA and NPAA CPD Points** and enter our always popular AHW Grand Prize draw – this will be our very best AHW edition yet!

I hope to see you once again at ICC Sydney on March 20-21!



VISHAL MUDDA
Exhibition Director
13th Annual Australian Healthcare Week



AHW is a great opportunity for public and private Health Service Executives and Staff to hear about the latest advances in health technology and to see the technology in action at the very extensive trade hall. AHW was well run and provided many opportunities to network with other health professionals and industry.

Stephen Ayres, CEO,
Metro South Health

TRUSTED BY THOUSANDS OF HEALTHCARE PROFESSIONALS SINCE 2011



WHAT'S NEW?

HEALTHCARE 2040

DIGITAL HEALTH

AGED CARE TRANSFORMATION

PATIENT EXPERIENCE

NURSING AND MIDWIFERY

AI IN HCARE

HCARE STARTUPS

TICKETS & PASSES

WELCOMING OUR AHW INDUSTRY CHAMPIONS

Your AHW event experience is curated in close collaboration with our expert advisory board to ensure we bring the best content, strategies & solutions to you!

AHW ADVISORY BOARD



JOHN LAMBERT
Chief Clinical
Information Officer,
Northern Territory Health



CHRISTINA IGASTO
Chief Digital Health Officer,
Western Sydney LHD



DI MANTELL
Chief Executive Officer,
Celsus



SANDIP KUMAR
Executive Director Strategy,
Transformation,
Digital & Major Capital
Gold Coast Health



RICHARD TAGGART
National Director
Information Technology
& Digital,
Calvary Care



ROD SPRENGER
Director of Digital Health –
New Women's and Children's
Hospital Project,
Women's and Children's
Hospital (SA Health)



DAVID KEENAN
Director,
Danbar Consulting



VONI LEIGHTON
Co-Founder & Clinical
Director,
Vitalis Health &
Home Care



One word comes to mind when I think
about Australian Healthcare week...

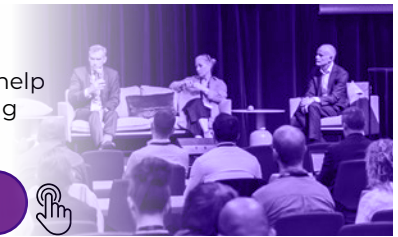
Community."

Sandip Kumar, Executive Director, Strategy, Transformation & Major Capital,
Gold Coast Hospital & Health Service

WHAT'S NEW IN 2024?

1 OUR BIGGEST INTERNATIONAL SPEAKER LINE-UP

This year, AHW hosts 3 international headline speakers from USA and UK to help you stay at the cutting edge of strategies and methodologies that are helping drive the patient-centred, digital first and integrated healthcare revolution.



[CHECK OUT THE INTERNATIONAL SPEAKERS CONFIRMED HERE](#)



2 A NEW GROUND-BREAKING TRANSFORMATION STAGE



With a rapidly evolving technology landscape, the advent of generative AI and widening inequities the future of healthcare remains uncertain.

AHW presents the Healthcare 2040 stage – a transformation and future-facing programme that will delve into the next 20 years, addressing policies, strategies and tech advancements that can empower us to drive a better healthcare future for all.

[CHECK OUT THE HEALTHCARE 2040 PROGRAMME HERE](#)



3 THE AHW EXEC PASS: CURATING A NEW EXECUTIVE JOURNEY FOR SENIOR HEALTH LEADERS

We're thrilled to launch the "Executive Experience" Pass at AHW 2024 to support senior healthcare executives empower themselves with the must-have insights to solving tomorrow's biggest healthcare challenges. From closed-door briefings, VIP network and a dedicated executive lounge, AHW will be the place to meet fellow decision-makers and shape future strategies.



[REQUEST YOUR EXEC PASS HERE](#)



4 INNOVATION AT THE CENTRE OF AHW 2024



We take innovation seriously so at next years show we're moving the start-up zone to centre of the AHW exhibit hall to ensure that you connect with the newest and most cutting-edge providers in the start-up world.

Plus, we're adding the AI in Healthcare program to unpack and uncover the biggest opportunities, risks and considerations when embarking on your AI journey

[CHECK OUT THE AI PROGRAMME HERE](#)



5 INTERNATIONAL MASTERCLASS

Exclusive to Premium Visitor Pass holders only – limited passes available

Preparing for Generative AI and building digital capabilities are two of the biggest areas of focus for many healthcare professionals today.

AHW 2024 will offer **90-minute masterclasses** packed with practical insights on these topics. Led by two international thought leaders from the USA, leave AHW this year with more than just new connections and ideas – upskill yourself on these critical areas of digital innovation.





ANNOUNCING INTERNATIONAL HEADLINE SPEAKER

ED MARX
EX-CIO, Cleveland Clinic
Global Healthcare Futurist



Edward Marx is a healthcare best-selling author of multiple books around innovation, transformation and experience. His writings reflect his deep expertise gained while serving as CIO of the global Cleveland Clinic and NYC Health & Hospitals.

He is an advisor for start-ups and multi-national companies and sits on the boards of multiple health systems. He advises governments on digital transformation strategies. He is finalising books on Gen AI, Life Sciences and Patient Experience (Mayo Clinic Press). When not working, Ed competes internationally for TeamUSA Triathlon and is on pace to climb the Seven Summits.

WHERE YOU CAN CATCH ED IN ACTION @AHW 2024

1 FIRESIDE CHAT @ DIGITAL HEALTHCARE STAGE
20th MARCH

Ed and Gareth Sherlock, Ex-CIO, Cleveland Clinic London and Cleveland Clinic Abu Dhabi will unpack “Lessons From Leading Cleveland Clinic’s Integrated Care and Digital Strategy Across USA, Abu Dhabi and London”

2 KEYNOTE ADDRESS @ HEALTHCARE 2040 STAGE
21st MARCH

Ed will deliver an engaging keynote on “Patient Experience Turned Upside Down: How Two Health Executives’ Life-Threatening Experiences Radically Changed Their Approach To Healthcare Innovation At Mayo and Cleveland Clinic”

3 IN-DEPTH 90 MIN STRATEGY MASTERCLASS
21st MARCH

Join an in-depth strategy masterclass on “Building A New-Age Team, Capability and Leadership Strategy To Lead Strategic Digital Health Innovation”



I don’t think tech is what holds us back from Healthcare 2040 objectives. What tech requires to fully transform healthcare as we know it is empathetic leaders of tech. My keynote will be immensely practical highlighting select techniques a leader can adopt to lead with heart. I will share real-world examples that I hope will be inspirational and adoptable for any leader at any level. These techniques will unlock imagination, creativity and innovation.”

ED MARX
EX-CIO, CLEVELAND CLINIC | GLOBAL HEALTHCARE FUTURIST



ANNOUNCING INTERNATIONAL HEADLINE SPEAKER

JOSIE RUDMAN MBE

Chief Nurse And Transformation Director,
New Hospitals Programme
NHS England



Josie Rudman is the Transformation Director and Chief Nurse of the New Hospital Programme at the National Health Service (NHS) England. She is leading multidisciplinary workstreams to set new standards, provide assurance, deliver and continuously learn as they set up to deliver a £20 Billion worth of new hospital developments across the country. The programme will transform the way NHS delivers healthcare infrastructure by:

- Using standardised design enabling quicker manufacturing and assembly and modern methods of construction to build better and more efficiently.
- Being sustainable, contributing to net zero carbon across the NHS.
- Harnessing digital transformation, making the use of the latest technology for the benefit of staff and patients.
- Incorporating learning from the pandemic and ensuring hospitals can adapt to changing health needs.

WHERE YOU CAN CATCH JOSIE IN ACTION @AHW 2024

1 KEYNOTE ADDRESS @HEALTHCARE 2040 STAGE 20th MARCH

Josie Rudman will share how NHS's £20 Billion New Hospital Programme is sparking a once-in-a-generation change across the national NHS health system.

“The New Hospital Programme is providing a catalyst for change. We are ensuring we work system and region wide to ensure we build the right hospital which is the right size to provide hospital care into the future. We are pulling best practice from across the NHS and from across the globe to enable us to build the best possible hospitals that are standardised, flexible and intelligent, so they can flex and change as health care advances in the future. We are articulating the transformational journey needed to move organisations into a place where they can optimise the use of the building to improve safety, productivity and both staff and patient experience. The programme aims to update the way in which health care infrastructure is delivered so that it can be delivered in a more cost affective way, is sustainable and at pace.”

JOSIE RUDMAN
Chief Nurse and Transformation Director, New Hospitals Programme, NHS ENGLAND



ANNOUNCING INTERNATIONAL HEADLINE SPEAKER

MARC PARADIS

Vice President Data Strategy
NORTHWELL HEALTH



Marc Paradis is a visionary leader and global expert in AI for healthcare. As the Vice President of Data Strategy for Northwell Health, Marc drives groundbreaking initiatives that harness data science, machine learning, and artificial intelligence to transform healthcare delivery.

With over 15 years of AI/ML experience in healthcare, Marc has a unique vantage point of overseeing 11 million New Yorkers' clinical data. Marc contributes to targeted investments, synergistic joint ventures, and impactful innovations that leverage, enrich and extend Northwell's data assets and thereby empower its patients, augment its providers, support their families and materially improve the health of all of their communities.

WHERE YOU CAN CATCH MARC IN ACTION @AHW 2024

1 KEYNOTE ADDRESS @AI IN HEALTHCARE STAGE

20th MARCH

Marc will reflect on "Northwell Health's Lessons From Leveraging Generative AI For The Benefit Of 11 Million+ Patients Across New York"

2 KEYNOTE ADDRESS @DIGITAL HEALTHCARE STAGE

21st MARCH

Marc will unpack "What Australian Healthcare Providers Can Learn From Northwell Health's Corporate Innovation Strategy - Investing In The Startup Ecosystem and Creating Internal Spin-Offs That Scale The Use of User-Centred GenAI Solutions in Healthcare"

3 IN-DEPTH 90- MIN STRATEGY MASTERCLASS

20th MARCH

Join an in-depth strategy masterclass on "The Building Blocks To Implementing and Scaling Generative AI Use Cases in Healthcare Planning, Management, and Delivery"



Whether data is the "New Oil" or not, it is clearly the necessary and inexhaustible fuel of the AI Revolution. Just as the Agricultural, Industrial and Digital Revolutions gave birth to entirely new economies and new opportunities for value creation, each exponentially larger, the AI Revolution promises a new economy with opportunities to exponentially improve the quality of life."

MARC PARADIS
VICE PRESIDENT DATA STRATEGY, NORTHWELL HEALTH

PRESENTING AHW MASTERCLASSES

Enhance your AHW experience as a Premium Visitor!

Premium pass holders can choose from two expert-led 90mins masterclasses, delving into leading healthcare transformation and innovation.

PREMIUM VISITOR PASS HOLDERS ONLY



Masterclass Facilitator:
Marc Paradis
VP of Data Strategy
at Northwell Health
(USA).

DAY 1 (20th MARCH) - 11:45 AM - 1:15 PM

GENERATIVE AI MASTERCLASS:

The Building Blocks to Implementing and Scaling Generative AI Use Cases in Healthcare Planning, Management, and Delivery

Implementing and scaling generative AI in healthcare planning is a monumental challenge and opportunity. As the healthcare landscape evolves, navigating change and embracing digital transformation is crucial for creating a patient-centric system.

MASTERCLASS OVERVIEW:

- Unveiling the myths surrounding AI in healthcare – what AI is not; how far can AI take us and how soon?
- Tangible examples and real-world use cases of successful AI implementation – clinical and non-clinical
- How your organisation can get started on generative AI journey and where you can find quick wins.
- Navigating ethical, governance and regulatory challenges in AI adoption within healthcare
- Architecting successful proof of concepts for AI use cases
- Selecting vendors, consultants, and partners for a successful AI implementation journey



Masterclass Facilitator:
Ed Marx
Ex CIO, Cleveland
Clinic,
Global Futurist

DAY 2 (21st MARCH) - 1 PM - 2:30 PM

DIGITAL HEALTH STRATEGY MASTERCLASS:

Developing a World-Class Digital Health Strategy for Patient-Centred Healthcare

Bestselling author of "Healthcare Digital Transformation," Ed Marx unveils models based on research and C-Suite interviews. This practical roadmap, derived from 200+ executive insights, simplifies digital transformation into key components for universal adoption at any organisation.

MASTERCLASS OVERVIEW:

- Define Digital Transformation
- 5 Key Steps for Developing a Digital Strategy
- Learn a Best Practice Healthcare Digital Transformation Model
- Describe the Mandate for Experience Centred Design Thinking
- Understand 7 Unique Personas that Make Up "Experience"
- Summarise the Research Basis for Digital Transformation



HEALTHCARE 2040

Date: 20-21 March 2024, Doors Open 9:00am Daily • Venue: ICC Sydney, Darling Harbour

RESHAPING THE FUTURE OF HEALTHCARE TOGETHER



EVENT CHAIR

DAVID ROWLANDS
Member, Roster of Digital Health Experts
World Health Organization (WHO)

HEADLINE SPEAKERS



EDWARD MARX
EX-CIO,
Cleveland Clinic | Global
Healthcare Futurist



JOSIE RUDMAN
Transformation Director And
Chief Nurse, New Hospital
Programme,
NHS England



SUSAN PEARCE
Secretary,
NSW Ministry of Health



ZOE WAINER
Deputy Secretary,
Victorian Department
of Health

VISIONARY EXPERT SPEAKERS CONFIRMED:



TERESA ANDERSON
Chief Executive,
Sydney Local Health
District



FRANK TRACEY
Chief Executive,
Children's Health
Queensland



STEWART DOWRICK
Chief Executive Officer,
Mid North Coast Local
Health District



JOSEPH OCCHINO
Assistant Deputy
Director-General,
Workforce Strategy,
Queensland Health



TOBI WILSON
Chief Executive,
South Eastern Sydney
Local Health District



CHRIS BLAKE
Group Chief
Executive Officer,
St Vincent's Health
Australia

DAY ONE

20th MARCH 2024

09:30	Event Opening Remarks from the Chair
09:40	<p>Putting Patients At The Heart of Healthcare Decision Making — Are We Bold Enough To Move From Treatment to Prevention?</p> <ul style="list-style-type: none"> By 2040, what will the ideal public health system look like and how will it be different to the structure and system we have in place today? A preventative health system is an ideal we are striving for. What new collaborations and partnerships do you see being foundational to achieving this transformation and transition? Preventive healthcare necessitates a strong focus on health promotion, wellness, and early intervention. What strategies are you implementing to empower individuals to take charge of their own health and engage them in preventive measures? How is your population health strategy influencing your approach to building and commissioning sustainable healthcare plans and services? What services do you see increasing in scope in the next 15-20 years and where do you see opportunities to streamline our system? <p>Zoey Wainer Deputy Secretary, Victorian Department of Health</p> <p>Stewart Dowrick Chief Executive Officer, Mid North Coast Local Health District</p> <p>Frank Tracey Chief Executive, Children's Health Queensland</p>
10:30	<p>International Keynote: Ushering A New Era of Healthcare In England Through NHS England's £20 Billion New Hospitals Programme</p> <p>Josie Rudman Transformation Director and Chief Nurse, New Hospitals Programme, NHS England</p>
11:00	Networking Break

11:20	<p>Fireside Chat From Dollars To Outcomes: What The Next 15 Years Hold In Store For NSW Health</p> <p>Susan Pearce Secretary, NSW Ministry of Health</p>
11:50	Solution Provider Spotlight
12:10	<p>Cracking the Code For Value and Equity in Healthcare</p> <ul style="list-style-type: none"> What challenges do you see on the horizon with enabling equal access to quality healthcare for all Australians and how do you see our health system of the future needing to look to address these challenges? Virtual care models and digital technology have a clear role to play in enabling equitable, accessible and value-based care. How do you see their role maturing on a 10–15-year horizon? Cross system partnerships are a clear way of addressing siloes and inefficiencies in the patient journey. What key initiatives and challenges are you working through to bring these partnerships into the mainstream? We are still very much a fee-for-service health system. What factors are critical to help us bring the value based care principles to life? <p>Tobi Wilson Chief Executive, South Eastern Sydney Local Health District</p> <p>Zoey Wainer Deputy Secretary, Victorian Department of Health</p>
13:00	End Of Healthcare 2040 Day One

DAY TWO

21st MARCH 2024

09:30 **Event Opening Remarks from the Conference Chair**

09:40 **The Convergence of Human Touch and Technological Brilliance: Where Will Technology and New Care Models Take Us?**

- As the adoption of new care models such as telehealth and virtual care continue to surge, how do you see them transforming our operating model for healthcare in the coming 10-15 years?
- Health system interoperability – we've always known we needed this but also need to move beyond talk and bring this to life. What is a key message you'd like to share with your peer executives as we strive to achieve a patient-centred systems foundation?
- With the advent of generative AI and large language models, the application of AI in healthcare is not anymore a question of if but when. So when and how do we see AI bringing changes to how we plan and deliver healthcare?
- What do you expect from policy and governance authorities to help us drive a sustainable technology adoption journey?

Teresa Anderson
Chief Executive, **Sydney Local Health District**

Tobi Wilson
Chief Executive, **South Eastern Sydney Local Health District**

Chris Blake
Group Chief Executive Officer, **St Vincent's Health Australia**

10:30 **Patient Experience Turned Upside Down: How Two Health Executives' Life-Threatening Experiences Radically Changed Their Approach To Healthcare Innovation At Mayo and Cleveland Clinic**

When Cris Ross, Chief Information Officer of the Mayo Clinic, and Ed Marx, former Chief Information Officer of the Cleveland Clinic, helped guide their organizations through digitally enabling patient experiences, little did they know that they would soon be the benefactors. When they both faced life-threatening illnesses, their long-term friendship helped them cope as they learned firsthand the key ingredients for a great patient experience. In this reality-based keynote, Ed will share how Chris and he

changed their mindsets and game plans to influence their respective organizations to turn the patient experience upside down. Ed will offer you:

- A sneak peek at The Patient Experience Turned Upside Down book they have co-authored which releases in 2024.
- How to develop a customer friendly patient experience strategy and framework – lessons from Cleveland Clinic and Mayo Clinic
- Understand the one key attribute common to most great patient experiences
- A checklist that every hospital should deploy regardless of size

Ed Marx
Healthcare Futurist | Former Global CIO, **Cleveland Clinic USA**

11:00 **What Will Our Workforce Look Like In 2040 And How Can We Prepare For This Future?**

- How could new innovative care models and roles offer sustainable workforce solutions for our health and aged care system?
- The aging population and evolving healthcare needs require a skilled and adaptable workforce. What skillsets will phase out and which new skills will become foundational in our bid to develop a future-proof, digital-ready and productive workforce?
- Workforce maldistribution between metropolitan and regional areas is a persistent issue in the Australian public health system. What innovative approaches and incentives are you working on to encourage healthcare professionals to practice in regional and remote locations?
- What specific strategies and investments should be prioritized to build a resilient and sustainable healthcare workforce in the Australian public health system by 2040?

Joseph Occhino
Assistant Deputy Director-General, Workforce Strategy, **Queensland Health**

Stewart Dowrick
Chief Executive Officer, **Mid North Coast Local Health District**

Teresa Anderson
Chief Executive, **Sydney Local Health District**

12:00 **End Of Healthcare 2040**



DIGITAL HEALTHCARE

Date: 20-21 March 2024, Doors Open 9:00am Daily • Venue: ICC Sydney, Darling Harbour

POWERING THE FUTURE OF INTEGRATED, CONNECTED AND USER-CENTERED HEALTHCARE SERVICES



EVENT CHAIR

PETER BIRCH
Founder,
Talking HealthTech

HEADLINE SPEAKERS



MARC PARADIS
Vice President Data Strategy,
Northwell Health (USA)



DR RACHNA GANDHI
Global Chief Data &
Digital Officer,
Ramsay Healthcare



SAM PEASCOD
Assistant Secretary Digital
and Service Design Branch,
Australian Department of
Health and Aged Care



DR EMILY KIRKPATRICK
Executive Medical Director,
Calvary Amplar Health Joint
Venture

VISIONARY EXPERT SPEAKERS CONFIRMED:



ED MARX
Healthcare Futurist
| Former Global CIO,
Cleveland Clinic USA



GARETH SHERLOCK
Former CIO,
Cleveland Clinic Abu
Dhabi and Cleveland
Clinic London



MARC PARADIS
Vice President of
Data Strategy,
Northwell Holdings



JOHN LAMBERT
Chief Clinical
Information Officer,
Northern Territory
Health



DR CHRISTINA IGASTO
Chief Digital Health
Officer and CIO,
Western Sydney Local
Health District



JEAN-FREDERIC LEVESQUE
Chief Executive,
Agency for Clinical
Innovation

VISIONARY EXPERT SPEAKERS CONFIRMED:



SANDIP KUMAR
Executive Director
Transformation &
Digital, Gold Coast
Health



MEGHRAJ THAKKAR
Board Director,
Grampians Health



RICHARD TAGGART
National ICT Director,
Calvary Healthcare



BRONWYN LEGRICE
CEO,
ANDHealth



**MICHELLE
FITZGERALD**
Group Chief Digital
Officer, St Vincent's
Health Australia



**DR EMILY
KIRKPATRICK**
Executive Medical
Director,
Calvary Amplar Health
Joint Venture



PROF NAOMI DOBROFF
Chief Nursing and
Midwifery Information
Officer and General
Manager EMR and
Informatics Program,
Monash Health



TAT GARWOOD
Chief Nursing &
Midwifery Informatics
Officer, South Eastern
Sydney Local Health
District



VONI LEIGHTON
Co-Founder &
Clinical Director,
Vitalis Health &
Home Care



LOREN SHER
Director, Victorian
Virtual Emergency
Department



**DR ALEXANDER
BEATH**
HITH Medical Lead,
Northern Sydney Local
Health District



ADAM LLOYD
Area Director HIVE,
East Metropolitan
Health Service



**PROF. MARK
HORRIGAN**
Director, Hospital in the
Home and Virtual Care,
Austin Health



GREG MORAN
Director Strategy
and Development,
Australasian Institute
of Digital Health



PETER O'HALLORAN
Chief Digital Officer
Australian Digital
Health Agency





DAY ONE

20th MARCH 2024

09:30 **Registration Opens**

10:00 **Welcome & Opening Remarks from the Chair**

TOWARDS HYBRID AND INTEGRATED HEALTHCARE MODELS

10:10 **Advisory Board Thinktank
Bringing Design-Driven Healthcare To Life: Driving User Centred, Sustainable and Scalable Technology Innovation**

- How are you seeing the choices across integrated and standalone solutions impacting the patient's journey and experience as of today? What opportunities exist to bring change here?
- "Design-Driven healthcare" - can you explain to us why this principle is so important in the context of gap in healthcare today and where we want to be?
- From a clinician's standpoint, what steps are necessary in ensuring digital technology alleviates rather than cumpers the frontline with stress and cognition load?
- What expectations do you have of the technology ecosystem around of supporting your design-driven digital strategy?
- How would you encourage healthcare administrators to ensure design-driven healthcare can materialize as a fundamental part of digital transformation and innovation?

Christina Igasto
Chief Digital Health Officer and CIO, **Western Sydney Local Health District**

Richard Taggart
National ICT Director, **Calvary Healthcare**

Sandip Kumar
Executive Director Transformation & Digital, **Gold Coast Health**

John Lambert
Chief Clinical Information Officer, **Northern Territory Health**

11:00 **What Does Good Look Like - Considerations for Healthcare Providers When Assessing New Technologies**

Bronwyn Le Grice
CEO,
ANDHealth

11:20 **Pathways to Progress: Accelerating Planned Surgery Recovery with Digital Patient Pathways**

Proudly Presented by PersonifyCare

11:40 **Transformation Engine Room @Gold Coast Health**

Productizing and Commercializing Internal Digital Innovation For The Health Sector Through The Health Centre of Digital Experiences

Sandip Kumar
Executive Director Transformation & Digital, **Gold Coast Health**

12:00 **Voice of the Audience Session**

12:10 **Networking Break**

12:40 **Fireside Chat
Lessons From Leading Cleveland Clinic's Integrated Care and Digital Strategy Across USA, Abu Dhabi and London**
Cleveland Clinic consistently ranks amongst the world's top 3-5 hospital networks. The network is particularly famous for pioneering medical breakthroughs such as the coronary artery bypass surgery and the first face transplant in the United States. Moreover, it has gained a reputation for its ambitious adoption of digital innovation and strategy to re-define healthcare.

Gareth recently led the technology strategy for the expansion of Cleveland Clinic's renowned care strategy from the USA into London and Abu Dhabi through new digital hospitals. He still continues to be associated with the delivery of these projects and will talk us through:

- Bringing an industry-leading, globally integrated digital healthcare strategy to life
- How Cleveland Clinic views the "digital hospital" and the key differences it has to a traditional hospital
- The risks and considerations with ensuring the digital ambition can success in a complex tech and protocols environment

Gareth Sherlock
Former CIO, **Cleveland Clinic Abu Dhabi and Cleveland Clinic London**

Ed Marx
Healthcare Futurist | Former Global CIO, **Cleveland Clinic USA**

13:20 Session Reserved for RingCentral

DAY ONE

20th MARCH 2024

14:00 **Networking Break**

FROM HOSPITALISATION TO HOSPITAL AVOIDANCE

- 14:30 **Thinktank**
Making Hospital Avoidance A Reality: Unlocking the Latent Potential of Out-Of-Hospital Care Models and Healthcare Partnerships
- Dr Emily Kirkpatrick**
 Executive Medical Director, **Calvary Amplar Health Joint Venture**
- Voni Leighton**
 Co-Founder & Clinical Director, **Vitalis Health & Home Care**
- Loren Sher**
 Director, **Victorian Virtual Emergency Department**
- Dr Alexander Beath**
 HITH Medical Lead, **Northern Sydney Local Health District**

- 15:20 **Partner Spotlight**
 Interested in showcasing your work? Contact us on Sponsorbranding@iqpc.com.au
-
- 15:40 **Virtual Cardiac Hospital In The Home At Austin Health**
 Delivering Superior Patient Outcomes, Cutting Costs and Increasing Bed Availability By Scaling The Impact Of A 100% Virtual HITH Service
- Prof. Mark Horrigan**
 Director, Hospital in the Home and Virtual Care **Austin Health**
-
- 16:00 **Northern Sydney Local Health District Case Study**
 Integrating Virtual and HITH Care Models To Supercharge The Impact of Out-of-Hospital Care Models Across Varying Acuity Levels
- Dr Alexander Beath**
 HITH Medical Lead, **Northern Sydney Local Health District**
-
- 16:20 **Event Closing – Remarks from the Chair**



DAY TWO

21th MARCH 2024

09:30 **Registration Opens**

10:00 **Welcome & Opening from the Chair**

POWERING DATA-DRIVEN SERVICES & CLINICAL INNOVATION

10:20 **Ushering In The New Frontier of Personalized Medicine In NSW**

Jean-Frederic Levesque
Chief Executive, **Agency for Clinical Innovation**

10:40 **Thinktank | Proudly Sponsored By MTX Global**
Healthcare Anytime, Anywhere: Moving Care Into The Hands of Our Clinicians and Patients

- With the National Interoperability discussion gathering momentum, let's firstly understand, what data do you think is important for us to share and why?
- Bringing mobility to healthcare data and platforms is crucial to delivering on our need for care anytime and anywhere. How are you taking steps to enable this?
- Predicting the health needs of segments of our population before they become urgent, particularly for those most at risk such as children and the elderly – how is your strategy setting up to enable this?
- How can digital health help us support individuals to understand their own risk factors and take steps to protect their own health?

Expert Thinkers:

Dr Rachna Gandhi
Global Chief Data & Digital Officer, **Ramsay Healthcare**

John Lambert
Chief Clinical Information Officer, **Northern Territory Health**

Meghraj Thakkar
Board Director, **Grampians Health**

11:30 **National Digital Health Strategy Update**
Propelling Australia Towards Connected & Interoperable Healthcare

Peter O'Halloran
Chief Digital Officer, **Australian Digital Health Agency**

11:50 **The Role Of Design Thinking Principles In Healthcare Solutions Planning And Delivery**
What the Federal Department of Health Learned From Designing User-Centric, Connected Digital Platforms To Improve Medication Safety Outcomes For Patients Across Our Health System

Sam Peascod
Assistant Secretary Digital and Service Design Branch, **Australian Department of Health and Aged Care**

12:20 **Networking Break**

12:50 **Ramsay Healthcare's 2030 Digital Transformation Strategy**
Empowering Nurses and Clinicians Across 70+ Hospitals With AI-Powered Insights and Tools Through A Centralized Cloud Data Hub

Dr Rachna Gandhi
Global Chief Data & Digital Officer, **Ramsay Healthcare**

13:10 **What Australian Healthcare Providers Can Learn From Northwell Health's Corporate Innovation Strategy**
Investing In The Startup Ecosystem and Creating Internal Spin-Offs That Scale The Use of User-Centred GenAI Solutions in Healthcare

Marc Paradis
Vice President of Data Strategy, **Northwell Holdings**

13:40 **East Metropolitan Health Service Case Study**
How Clinical AI Strategy Powers Remote Patient Monitoring & Virtual Care Services Across In-Patient and Community Care Settings

HIVE is a virtual service supporting in-patient virtual and community care services and staff through a mix of remote patient monitoring, virtual care and wearables technologies. This talk will demonstrate how the service became a bed to test and embed clinical AI applications into care workflows and develop an organization-wide AI Ethics and Framework to sustainably scale its impact across digital health services. Hear how Adam and team have:

- Saved 60,00 bed in-patient hours through a HIVE bed v/s a normal in-patient bed
- Integrated medical and consumer grade wearables like Fitbit and Garmin to monitor patient health
- Established a data lake and AI Strategy and Ethics Framework for sustainable use of clinical AI
- Leveraged HIVE physiological data to generate new research and funding grant opportunities for clinicians

Adam Lloyd
Area Director HIVE, **East Metropolitan Health Service**

DAY TWO

21th MARCH 2024

14:00

Thinktank

The Digital Hospital Future Is Exciting – How Can We Build A Resilient Workforce and Innovation Culture To Lead and Sustain This Transformation?

Digital innovation holds significant benefits for our patients, staff and healthcare models. That said, our lofty ambitions around digital health and innovation will not achieve their ROI if they remain constrained by our workforce shortages, skillset gaps and the resolve of ICT/Digital Health leaders to challenge conventional thinking. Our experts address this notion head on to give us strategies that will help us drive sustainable change and leadership as Digital Health Teams.

- Innovation in our sector requires us to upskill and develop a digital-ready workforce. How are you working to improve the technical capability of clinical staff within your organization?
- Digital innovation & new care models are bringing significant change to the ways of working for staff and staff today are often fatigued. How is this influencing the change management strategy & culture at your organization?
- How can we develop a steady stream of digital and data talent to help us meet our needs for skilled technical workers?
- Culture is crucial to building an organization running on sophisticated systems, workflows and data. How must our culture in healthcare change to support this?

Moderator:

Greg Moran

Director Strategy and Development, **Australasian Institute of Digital Health**

Expert Thinkers:

Michelle Fitzgerald

Group Chief Digital Officer, **St Vincent's Health Australia**

Richard Taggart

National ICT Director, **Calvary Healthcare**

Prof Naomi Dobroff

Chief Nursing and Midwifery Information Officer and General Manager EMR and Informatics Program, **Monash Health**

Tat Garwood

Chief Nursing & Midwifery Informatics Officer, **South Eastern Sydney Local Health District**

14:40

Closing Remarks from the Chair & End of Event





AGED CARE TRANSFORMATION



Date: 20-21 March 2024, Doors Open 9:00am Daily • Venue: ICC Sydney, Darling Harbour

EMPOWERING STAFF AND SENIOR EXPERIENCES THROUGH DIGITAL, CARE MODELS AND FACILITIES INNOVATION



EVENT CHAIR

JULIANNE PARKINSON
CEO
Global Centre for Modern Ageing

HEADLINE SPEAKERS



TODD YOURELL
Chief Executive Officer,
St Andrew's Village Ballina



LINDA FELDT
Interim Chief Executive Officer,
ACH Group



ANNETTE HILI
General Manager ANZ,
AlayaCare



CLAIRE SCAPINELLO
Chief Executive Officer,
ECH

VISIONARY EXPERT SPEAKERS CONFIRMED:



LEE MARTIN
Chief Executive Officer,
Tanunda Lutheran
Home



SARAH NEWMAN
General Manager
BaptistCare at Home
(NSW, ACT & WA)



DANIEL PETTMAN
Chief Digital &
Information Officer,
BaptistCare NSW & ACT



DEIDRE MCGILL
Chief Operating Officer
Home & Community
Support,
Bolton Clarke



IAN KELLEHER
Chief Operating Officer,
Rockpool Aged Care



KATIE FORMSTON
Head of Design - Property
and Capital Works,
HammondCare



ARIF MOHAMED
VP Residential,
AlayaCare



DR ANNA BARKER
Executive Director, Data,
Research and Innovation,
Silverchain Group



FAY FLEVARAS
First Assistant Secretary
Digital Transformation
& Delivery - Aged Care
Reform, Australian
Department of Health
and Aged Care

REGISTER NOW

VISIONARY EXPERT SPEAKERS CONFIRMED:

AGED CARE
TRANSFORMATION




JENNENE BUCKLEY
Director,
Aged Care IT Council



NATASHA CHADWICK
Operations Manager
NewDirection Care



JAN GOLEMBIEWSKI
CEO,
Psychological
Design Architecture



RAMESH RAGHAVAN
Head of Strategy &
Architecture,
Uniting



HAYLEY RYAN
Practice Specialist
Lead, Uniting | Director,
Wounds Australia



MICK MCHUGH
National Asset
Manager Aged &
Community Care,
Calvary Health Care



GEORGE MARGELIS
Director,
Aged Care IT Council



**JULIANNE
PARKINSON**
Chief Executive Officer,
Global Centre for
Modern Ageing



SUE-ELLEN SMITH
Head of Specialised
Services – Statewide,
Blue Care -
Community Services



PROF. CLAIRE JOHNSON
Director of the Palliative
Aged Care Outcomes
Program (PACOP),
University of Wollongong



DR TIM HENWOOD
Group Manager,
Health & Wellness,
Southern Cross Care
(SA, NT & VIC)



DR TANYA PETROVICH
Manager Innovation,
Dementia Australia



DR ANNA BARKER
Executive Director, Data,
Research and Innovation
Silverchain Group



DR KAUSHIK SRIDHAR
Director,
Orka Advisory
(Award-winning ESG
Thought Leader)



WHAT'S
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MIDWIFERY

AI IN
HCARE

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DAY ONE

20th MARCH 2024

AGED CARE TRANSFORMATION



09:30 **COFFEE AND REGISTRATION**

10:00 **Event Opening Remarks from the Conference Chair**

Julianne Parkinson
CEO, Global Centre for Modern Ageing

10:10 **Thinktank**
Making Contemporary Aged Care Facilities and Care Models Financially Viable and Sustainable

Moderator:
Arif Mohamed
VP Residential, AlayaCare

Industry Experts:
Lee Martin
Chief Executive Officer, Tanunda Lutheran Homes

Tamar Krebs
Founder and Executive Director, Group Homes Australia

Mick McHugh
National Asset Manager Aged & Community Care, Calvary Health Care

Jan Golembiewski
CEO, Psychological Design Architecture

11:00 **Implementing The U.S. Founded Green House Project (GHP) Model of Care At Healthia To Enable Financially Sustainable, Person-Directed Care**

Linda Feldt
Acting CEO, ACH Group

11:30 **Session Reserved for Zipline**

11:50 **Enabling Social Connectedness Amongst Seniors**
How Bolton-Clarke Co-Designed A Social Prescribing Model To Improve Health and Wellbeing of Isolated Seniors in the South East Melbourne Primary Health Network Area

Deidre McGill
Chief Operating Officer Home & Community Support, Bolton Clarke

12:10 **NETWORKING BREAK**

12:40 **Enabling Healthy Ageing @ At Southern Cross Care (Sa, Nt & Vic)**
Implementing Wellness-Centred Care Models and Services To Uplift Care Outcomes and Quality Metrics In Seniors

Dr Tim Henwood
Group Manager, Health & Wellness, Southern Cross Care (SA, NT & VIC)

13:00 **Promoting Freedom Of Movement, Independence, And Resident Choice**
An Insight Into New Direction Care's Groundbreaking MICRO TOWN® Aged Care Community Development and The House Companion™ Support Worker Model

Natasha Chadwick
Operations Manager, New Direction Care

13:20 **Robots Are The Future Of Aged Care**
Meeting Minimum Care Minutes Standards, Reducing Workforce Burden and Improving Resident Experience Through Robots Axil, Robbie & Speckle

Lee Martin
Chief Executive Officer, Tanunda Lutheran Homes

13:40 **NETWORKING BREAK**

14:10 **From Ideas to Impact: A Guide to ESG Success in Healthcare**

Kaushik Sridhar
Director – Orka Advisory
(Award-winning ESG Thought Leader)

14:30 **Making Palliative Care Business As Usual In Residential Aged Care Facilities**
PACOP's Assessment of Opportunities To Drive Uptake of Robust, Evidence-based Models In Residential Aged Care Facilities

Prof. Claire Johnson
Director of the Palliative Aged Care Outcomes Program (PACOP), University of Wollongong

14:50 **HammondCare's Investment In New-Age Aged Care Facilities, Models and Services**

Katie Formston
Head of Design - Property and Capital Works, HammondCare

15:10 **Thinktank**
Re-defining The Future of 'Work' and 'Workforce' In Aged Care

Industry Experts:
Dr Tanya Petrovich
Manager Innovation, Dementia Australia

Ian Kelleher
Chief Operating Officer, Rockpool Aged Care

Deidre McGill
Chief Operating Officer Home & Community Support, Bolton Clarke

15:50 **Closing Remarks and End of Event**

WHAT'S NEW?

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DAY TWO

21st MARCH 2024

AGED CARE
TRANSFORMATION



09:30 **COFFEE AND REGISTRATION**

09:50 **Event Opening Remarks from the Conference Chair**

Julianne Parkinson
CEO, Global Centre for Modern Ageing

10:00 Thought Leadership

10:30 **Creating A Connected Aged Care System Across Providers, Seniors, Vendors And The Federal Government**
Modernising Aged Care and Government Digital Solutions (including the Government Provider Management System (GPMS) and Business-to-Government (B2G) Developer portal)

Fay Flevaras
First Assistant Secretary Digital Transformation & Delivery - Aged Care Reform, Australian Department of Health and Aged Care

10:50 **Thinktank**
AI, Technology and Policy Innovation Will Transform Aged Care In Australia: Here's How You Prepare For This Change

Industry Experts:
Claire Scapinello
Chief Executive Officer, ECH

George Margelis
Director, Aged Care IT Council

Jennene Buckley
Director, Aged Care IT Council

Dr Anna Barker
Executive Director, Data, Research and Innovation

11:40 **ECH Group's 5 Year Strategy To Lead A New Era Of Aged Care Services**
Leveraging Strategic and Operating Model transformation To Address Systemic Changes In Aged Care Needs

Claire Scapinello
Chief Executive Officer, ECH

12:00 **Fireside Chat**
What Matters Most When Transforming Aged Care

Fireside Chair:
Annette Hill
General Manager ANZ, Alaya Care

Panellists:
Deidre McGill
Chief Operating Officer Home & Community Support, Bolton Clarke

Sarah Newman
General Manager BaptistCare at home BaptistCare NSW, ACT & WA

12:30 **NETWORKING BREAK**

13:00 **Uniting Nsw.ACT's Tryst With Augmented Reality And Artificial Intelligence**
Helping Staff Transition From Reactive to Predictive Care Models By Developing Design-Driven Technology Solutions

Ramesh Raghavan
Head of Strategy & Architecture, Uniting

Hayley Ryan
Practice Specialist Lead, Uniting | Director, Wounds Australia

13:20 Thought Leadership Session

13:40 **Global Centre For Modern Ageing Keynote**

Julianne Parkinson
CEO, Global Centre for Modern Ageing

14:10 **NETWORKING BREAK**

14:30 **Empowering Staff With Conversational AI@ St Andrew's Village Ballina**
Delivering High Quality Care and Operational Efficiencies Through Technology-Enabled Workforce Operations and Services

Todd Yourell
Chief Executive Officer, St Andrew's Village Ballina

DAY TWO

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14:50 **Blue Care's Partnership With Three Private Hospitals To Deliver Acute Care In The Home How A Mix of Virtual and HITH Based Specialist and Allied Care Services Are Improving Seniors Choice, Reducing Resource Strain and Improving Bed Utilization In The Healthcare System**

Sue-Ellen Smith

Head of Specialised Services – Statewide, **Blue Care - Community Services**

15:10 **Closing Thinktank Overcoming Barriers With Leveraging Technology and Data To Improve Seniors Independence, Security and Care Outcomes**

Moderator:

George Margelis

Director, **Aged Care IT Council**

Industry Experts:

Julianne Parkinson

Chief Executive Officer, **Global Centre for Modern Ageing**

Ian Kelleher

Chief Operating Officer, **Rockpool Aged Care**

Todd Yourell

Chief Executive Officer, **St Andrew's Village Ballina**

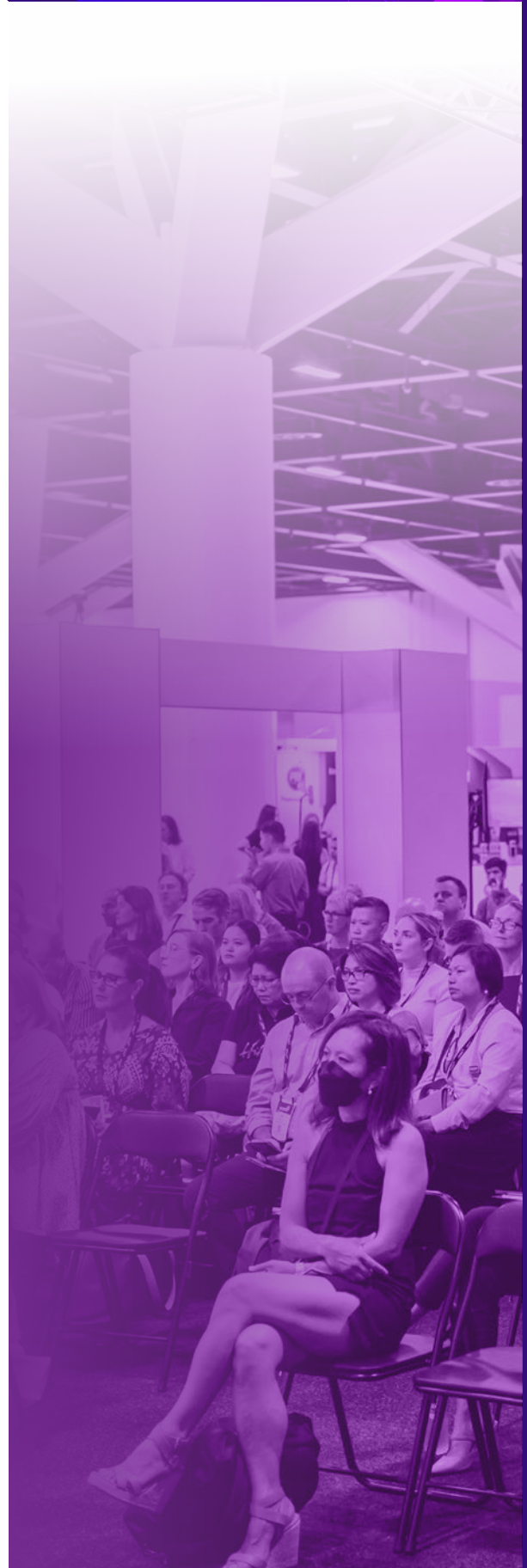
Jennene Buckley

Director, **Aged Care IT Council**

16:00 **Event Closing Remarks from the Conference Chair**

Julianne Parkinson

CEO, **Global Centre for Modern Ageing**



WHAT'S NEW?

HEALTHCARE 2040

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PATIENT EXPERIENCE

Date: 20-21 March 2024, Doors Open 9:00am Daily • Venue: ICC Sydney, Darling Harbour

RE-IMAGINING HOW PATIENTS ACCESS, PAY FOR AND ENGAGE WITH HEALTHCARE

VISIONARY EXPERT SPEAKERS CONFIRMED:



LOREN SHER
Director,
Victorian Virtual
Emergency
Department



KATHARINE SEE
Chief Health
Outcomes Officer,
Northern Health



ROB TASSIE
General Manager,
Digital Health and
Innovation,
Wesfarmers Health



SHIREEN MARTIN
Director Connected
Care and Partnerships,
NSW Health



TIM LEEN
Executive Director,
Transformation,
East Metropolitan
Health Service (WA)



NATALIE WILSON
Director of
Transforming Your
Experience, South
Western Sydney Local
Health District



PROF PREM PRAKASH
Director, Factory of
the Future & Digital
Innovation Lab,
Swinburne University



DONNA PARKES
Virtual Care Stream Lead,
Agency for Clinical
Innovation



REBECCA PSELLOS
General Manager ANZ
Corporate Strategy
(Interim)
Bupa



RACHYL BROOKS
Patient Feedback Lead,
Best Care Governance
and Support Division,
Western Health



PROF ALISON TRAINER
Clinical Geneticist,
Peter MacCallum Cancer
Centre



BARBARA DALY
Nursing Director,
Sydney Children's
Hospital Network



PROF. PAUL MCMURRICK
Head, Cabrini Monash
University Department of
Surgery,
Cabrini Health



DANA MOUWAD
Manager Strategic
Partnership & Programs,
WSLHD | Director,
Health Literacy Hub



KRISTI-LEE MUIR
Virtually Enhanced
Community Care
Service Lead,
Illawarra Shoalhaven
Local Health District



MICHELLE PADGET
Assistant Director
of Nursing, Clinical
Improvement Unit,
Metro South Health



DR NILADRI GHOSH
District Medical Lead,
Virtually Enhanced
Community Care,
Illawarra Shoalhaven
Local Health District



KRISTY CROOKS
Aboriginal Program
Manager - Health
Protection,
Hunter New England
Local Health District



KATRINA CAMPBELL
Director, Healthcare
Excellence and
Innovation,
Metro North Hospital
and Health Service



DR SUSAN JACK
Clinical Director,
National Public Health
Service – Southern,
Te Whatu Ora – Health
New Zealand



PROF. CHRISTOPHER WHITE
Interim Executive
Director, Maridulu
Budyari Gumal,
Sydney Partnership
Health Education
Research & Enterprise
(SPHERE)



FREYA RAFFAN
Patient Experience and
Service Development
Manager,
RPA Virtual Hospital

DAY ONE

20th MARCH 2024



10:20 **Welcome Address from the Chair**

10:30 **Thinktank**
Setting Up Our Patient Experience Strategy For Success: Moving Beyond Satisfaction Metrics To Support Integrated Healthcare and Outcomes Improvement

- How has the concept of patient experience evolved beyond satisfaction scores? What new dimensions and metrics should we consider in our patient experience strategies?
- With the rise of telehealth and digital engagement, how can we ensure the patient experience in a virtual healthcare landscape? What technologies and practices are leading the way?
- In what ways can we improve the personalisation of patient care and experience? And how do we address the privacy concerns associated with achieving this?
- Integrated care experiences demand the need for partnerships across the health system. Where do you see partnerships making the biggest impact from the context of your role and organisation?

Industry Experts:

Rebecca Psellos

Head of Strategy – Health Services, **Bupa**

Katharine See

Chief Health Outcomes Officer, **Northern Health**

Shireen Martin

Director Connected Care and Partnerships, **NSW Health**

Tim Leen

Executive Director, Transformation, **East Metropolitan Health Service (WA)**

11:20 **Thought Leadership Session**

11:40 **Voice of the Audience Session**

11:50 **Enabling True Shared Care At South Eastern Sydney Local Health District**
Integrating Acute and Community Care Models and Resources To Re-Define The Patient Journey, Experience and Outcomes Across The District

Barbara Daly

Nursing Director, **Sydney Children's Hospital Network**

Prof. Christopher White

Interim Executive Director, Maridulu Budyari Gumal, **Sydney Partnership Health Education Research & Enterprise (SPHERE)**

12:10 **Networking Break**

12:40 **Wesfarmers's Venture Into Healthcare: Addressing The Burgeoning Access and Fragmentation Challenges in Our Health System With Design-Driven Patient Centered Platforms and Digital Services**

Rob Tassie

General Manager, Digital Health and Innovation, **Wesfarmers Health**

13:00 **Thinkthank**
How Can Technology Help Overcome The Disparities It Inadvertently Introduces?

- What are some foundational changes you're bring to care models and services through the use of digital health and how do you see them changing our way of healthcare?
- Our new care models and digital innovations must be built for inclusivity. How are you ensuring this is a foundational piece of your strategy?
- The heart of digital health lies in data yet concerns over privacy are ever-present. How can we strike an equilibrium between utilizing patient data for superior care and upholding privacy rights, while also averting the potential misuse of data against marginalized communities?
- The expanse of Australia presents a distinct challenge in ensuring even-handed access. How can digital health strategies be customized to address the urban-rural gap, and what roles do public-private partnerships play in extending healthcare services to far-flung areas?
- Democratizing Innovation: Innovation often comes at a cost, deterring marginalized communities from reaping its rewards. How can we ensure that pioneering healthcare technologies remain attainable and affordable for all?

Expert Thinkers:

Loren Sher

Director, **Victorian Virtual Emergency Department**

Dana Mouwad

Manager Strategic Partnership & Programs, WSLHD | Director, **Health Literacy Hub**

Donna Parkes

Virtual Care Stream Lead, **Agency for Clinical Innovation**

DAY ONE

20th MARCH 2024



13:50 **Peter MacCallum Cancer Centre Case Study**
An AI-Powered, Bidirectional Digital Platform Enabling Long-Term Diagnosis, Prediction and Management of People With An Adult-Onset Genetic Disease Predisposition

Prof Alison Trainer
Clinical Geneticist, Peter MacCallum Cancer Centre

Prof Prem Prakash
Director, Factory of the Future & Digital Innovation Lab, Swinburne University

14:10 **Networking Break**

14:40 **Prioritising Patient Choice And At-Home Recovery Through Remote Patient Monitoring**
Releasing 3000+ Bed-Days in Acute Hospital Settings and Improving Patient Flow Across The District

Dr Niladri Ghosh
District Medical Lead, Virtually Enhanced Community Care, Illawarra Shoalhaven Local Health District

Kristi-Lee Muir
Virtually Enhanced Community Care Service Lead, Illawarra Shoalhaven Local Health District

15:00 **Bringing Population Health Management To Life Through Digital Innovation**
Improving Population Outcomes For Australia's Most Multilingual and Vulnerable Communities Through AI-Powered, Omnichannel Digital Health Literacy Efforts

ABS Data shows us that 60% of Australia's population has inadequate health literacy. This means people have difficulty accessing, reading and understanding information to a level where they can apply and act on it. So how did community engagement efforts achieve 95% COVID vaccination rates in Western Sydney which houses the largest proportion of multilingual and vulnerable communities in the country with low levels of health literacy? How is western Sydney now building on from here?

This case study is your opportunity to hear about:

- Leveraging a combo of SMS, phone and digital channels to nudge population health behaviours
- Addressing cultural and multilingual communication barriers to improve literacy and community behaviours improvement
- The importance of bringing digital innovation, population health and health literacy efforts together
- Voice-AI Assistants trial – findings and opportunities to transform patient pre-admission journeys and surgery outcomes

Dana Mouwad
Manager Strategic Partnership & Programs, WSLHD | Director, Health Literacy Hub

15:40 **Closing Remarks from the Chair**

DAY TWO

21st MARCH 2024



PATIENT
EXPERIENCE

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AI IN
HCARE

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10:20 **Welcome Address from the Chair**

10:30 **Bringing Data, Clinical Governance and Culture Together To Elevate Patient Quality & Safety**

Over the years, the approach to improving patient experience has relied on retrospective surveys. It is clear that elevating experience requires a fresh approach, one that sees the experience as extending beyond the care setting, recognizes the importance of experience on both sides of the stethoscope, prioritizes human connection and health equity, and puts 'How are you doing?' on equal footing with 'How did we do?'. This panel will focus on what it takes to turn aspiration into action.

- What new demands and expectations must our clinical governance frameworks accommodate for in terms of patient experience, quality and safety improvement?
- How must our KPIs and culture evolve to support the delivery of a modern, proactive and preventative patient experience, quality and safety regime?
- How are you addressing the challenge of bringing disparate data sources together to support quality, safety and patient experience improvement?
- Moving away from retrospective data analysis to proactive, data driven culture is a priority for all. How are you working to bring this into reality across your care environments and services?

Industry Experts:

Natalie Wilson

Director of Transforming Your Experience, **South Western Sydney Local Health District**

Rachyl Brooks

Patient Feedback Lead, Best Care Governance and Support Division, **Western Health**

11:20 **Bringing Value Based Care To Life At Northern Health**

How Digital Interventions and New Generation KPIs Are Driving Proactive and Predictive Health Management Across The Patient Care Journey

Katharine See

Chief Health Outcomes Officer, **Northern Health**

11:40 **Tō Tātou Pūkete**

Our Health Profile Empowering Health Planners With Population Health Data Insights To Meet Emerging Healthcare Needs for People Living in the Southern District of New Zealand

- Innovating the traditional approach to healthcare data publishing – making data accessible, user friendly and insights-led
- A look at the online-portal and the various data dashboards developed around demographics, health drivers, services and more
- Empowering communities with information around accessing healthcare for their specific needs
- How population health data can be used beyond healthcare stakeholders such as NGOs, researchers and more for wholistic care needs planning

Dr Susan Jack

Clinical Director, National Public Health Service – Southern, **Te Whatu Ora – Health New Zealand**

12:20 **Networking Break**

12:30 **Improving The Readiness of mHealth Practice and Policies To Support Ongoing Chronic Care Management and Influence Positive Patient Behaviours: What Research Evidence Shows Us**

Katrina and her team cutting across Health Excellence Queensland and University of Queensland have been able to generate evidence behind the value m-health and telehealth-based capabilities can bring to on-going chronic care management and ultimately the delivery of new-age patient care and experiences. In this paper, she'll unpack examples of use cases including chronic kidney disease management to highlight:

- The efficacy and cost-benefit analysis around telehealth and mhealth interventions in improving patient care outcomes
- The readiness of our m-health solutions to address challenges existing in on-going chronic disease management
- Opportunities for improving the policies, design and processes ecosystem to sustain and scale a digital-first approach to patient care

Katrina Campbell

Director, Healthcare Excellence and Innovation, **Metro North Hospital and Health Service**

DAY TWO

21st MARCH 2024



12:50 *The Victorian-First Proms Program At Cabrini Health*
Giving Colorectal Cancer Patients a Voice Through Improved Symptom Monitoring and Enhanced Patient-Clinician Communication

Prof. Paul McMurrick

Head, Cabrini Monash University Department of Surgery, **Cabrini Health**

13:10 *Rethinking The Role Of Private Healthcare In Our Public Health System*
Addressing Patient Experience Gaps Through An Ambitious, Complimentary Services Innovation Strategy

Rebecca Psellos

General Manager ANZ Corporate Strategy (Interim), **Bupa**

13:30 **Networking Break**

13:50 *Incorporating Aboriginal Voices In Organisational Decision Making*
How A Shared Governance Approach Is Helping Delivery of Culturally Appropriate Population Health Services

Kristy Crooks

Aboriginal Program Manager - Health Protection, **Hunter New England Local Health District**

14:10 **How PX Principles and Industry Partnerships Are Driving Inclusive and Accessible Next-Gen Patient Care at RPA Virtual Hospital**

- What PX prioritisation means and how it influences RPA Virtual Hospital's service development
- Looking at cross-sector partnerships and technologies to address patient access, engagement and service quality challenges
- A future-state view of PX – where to from here?

Freya Raffan

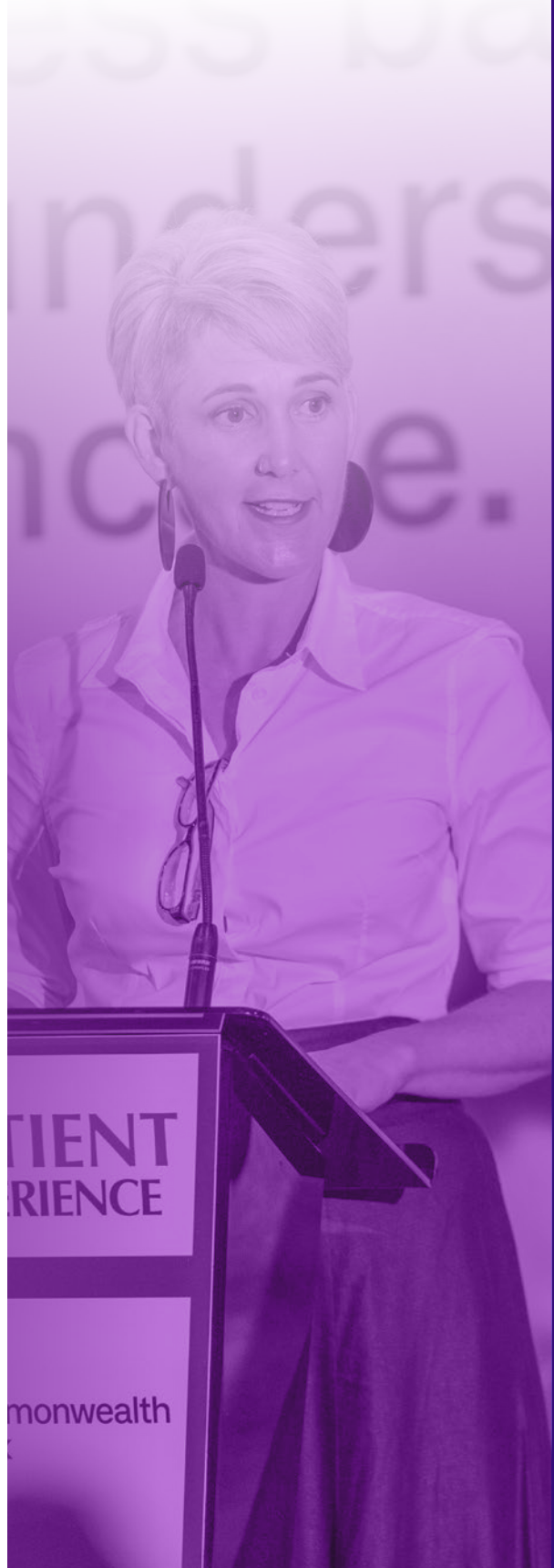
Patient Experience and Service Development Manager, **RPA Virtual Hospital**

14:30 *Turning 'Innovation' From An Ideal To An Organisational Capability At Metro South Health*
Scaling A Centrally Governed Innovation Capability and Framework That Develops, Prioritises and Executes On Improvement Projects Across The Health District

Michelle Padget

Assistant Director of Nursing, Clinical Improvement Unit, **Metro South Health**

14:30 **Closing Remarks from the Chair**



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NURSING and MIDWIFERY

Date: 20-21 March 2024, Doors Open 9:00am Daily • Venue: ICC Sydney, Darling Harbour

DEVELOPING A NEW GENERATION OF EMPOWERED NURSES AND MIDWIVES: HARNESSING VALUE FROM WORKFORCE PLANS, INFORMATICS & CULTURAL TRANSFORMATION



EVENT CHAIR

NATHAN MOORE

Senior Lecturer for Educational Innovation, University of Sydney | Casual Academic, **Monash University**

VISIONARY EXPERT SPEAKERS CONFIRMED:



JACQUI CROSS PSM
Chief Nursing & Midwifery Officer, NSW Health



JENNIFER HURLEY
Chief Nurse and Midwifery Officer, SA Health



MARIA LINGAM
Executive Director Nursing & Midwifery Services, Western Sydney Local Health District



NAOMI DOBROFF
Chief Nursing and Midwifery Information Officer and General Manager EMR and Informatics Program, Monash Health



TAT GARWOOD
Chief Nursing & Midwifery Informatics Officer, South Eastern Sydney Local Health District



MEL KRIENKE
Marketing and PR Manager, NNT



KAREN GRACE
National Director, Professional Practice Australian College of Nursing



GALINA LAWRENCE
Clinical Nurse | MHPHDS Hospital in the Home Service, North Metropolitan Health Service



AMANDA CLARK
Executive Director of Nursing, Nursing Workforce & Patient Experience, Central Adelaide Local Health Network



DR PREEYA ALEXANDER
Medical doctor, Author, and TV Presenter



KASIA BAIL
Conjoint Professor Gerontological Nursing, University of Canberra



JEN BICHEL-FINDLAY
Chair – Nursing Midwifery in Digital Health, Australasian Institute of Digital Health



ALEX LYON
Acute Medical Nurse



CATHERINE BARRATT
Principal Nursing Advisor | Chief Nursing and Midwifery Office Western Australia Department of Health



TBC
Australian Eggs



KASSANDRA PACKWOOD
District Deputy Director Nursing and Midwifery Leadership Excellence and Digital Health, Southern NSW Local Health District



PHILLIPA POWER
Group Director Clinical Workforce, Epworth HealthCare



KEITH WICKS
Aboriginal and Torres Strait Islander Engagement Officer New South Wales Nurses and Midwives Association, Australian Nursing and Midwifery Federation New South Wales Branch

DAY ONE

20th MARCH 2024

9:30 **Registration Opens**

10:50 **Welcome Address from the Chair**

DAY THEME: WORKFORCE PLANNING, DEVELOPMENT AND UTILIZATION

11:00 **NSW Health Keynote Address**
The Nursing & Midwifery Roles, Skills and Capabilities Underpinning the Person-Centered Care Future In NSW

- Understanding the influence of our evolving health system on the scope and skills of the traditional nursing and midwifery practice
- Emerging pathways for nursing careers in a person-centred and integrated healthcare system
- Developing clinical leadership and culture to support and drive sustainable practice change and innovation
- How the CNMO Office is enabling policy and sustainable change mechanisms to improve nursing voice and influence

Jacqui Cross PSM

Chief Nursing & Midwifery Officer, **NSW Health**

11:20 **How the NNT brand is Working More Closely with Healthcare Workers to Develop Uniforms Fit for Metro and Rural Communities.**

- Engaging with real health care workers for product feedback and wearer trials
- A new chapter in sustainable uniforms
- How scrubs can be an Indigenous artist canvas and represent a warm welcome into a healthcare environment

Moderator:

Mel Krienke

Marketing and PR Manager, **NNT**

Panellists:

Dr Preeya Alexander

Medical doctor, Author, and TV Presenter

Alex Lyon

Acute Medical Nurse

11:50 **Thinktank**

Culture Eats Strategy For Breakfast – Enabling New Ways of Working & Leadership For A New Era of Empowered Nurses and Midwives

Industry Experts:

Amanda Clark

Executive Director of Nursing, Nursing Workforce & Patient Experience, **Central Adelaide Local Health Network**

Phillipa Power

Group Director Clinical Workforce, **Epworth HealthCare**

12:20 **VOICE OF THE AUDIENCE SESSION**

12:30 **NETWORKING BREAK**

13:00 **Sa Health Keynote**
South Australia's Nursing & Midwifery Workforce Strategy: A Future-Proof Plan For a Future Proof Health System

- Understanding the contemporary skillsets of the nursing & midwifery workforce - for today and into the future
- Developing a strong, skilled graduate workforce through SA Health's Transition to Professional Practice Program (TPPP)
- Building digital readiness in nursing and midwifery through university and industry partnerships
- Maximizing graduate workforce skills readiness and retention through the "Working with Wisdom" mentorship initiative

Prof Jennifer Hurley

Chief Nurse and Midwifery Officer, **SA Health**

13:20 **Thought Leadership Spotlight by Australian Eggs**

13:50 **How NSW Nurses and Midwives Association is giving Aboriginal and Torres Strait Islander Nurses and midwives a voice through the Member Circle State-wide Network**

Keith Wicks

Aboriginal and Torres Strait Islander Engagement Officer New South Wales **Nurses and Midwives Association, Australian Nursing and Midwifery Federation New South Wales Branch**

14:10 **NETWORKING BREAK**

14:40 **2023-2028 Western Australia Nurse Practitioner Workforce Innovation Strategy: How We Are Progressing and Lessons Learned On Enabling An Empowered Nursing Workforce**

Catherine Barratt

Principal Nursing Advisor | Chief Nursing and Midwifery Office
Western Australia Department of Health

DAY ONE

20th MARCH 2024

15:00 **Winning Hearts And Minds To Improve Nursing Scope Of Practice**
We Need To Improve Nursing Scope of Practice. How Can We Improve How We Communicate and Secure Buy-In Around This Vision From The Broader Organisation?

Karen Grace
 National Director, Professional Practice
Australian College of Nursing

15:20 **Thinktank**
Getting Creative – How Can Partnerships, Data & New Care Models Solve Our Workforce Planning Challenges?
 With skillset shortages and the lag times associated with training up and building a nursing workforce, health services are re-evaluating their care models, roles, and practices to find creative solutions and efficiencies that reduce strain whilst offering solutions around workforce needs. This panel will see a mix of nursing executives offer an insight into:

- Traditional care models and policies – in what ways can we bring change here to alleviate our burgeoning workforce challenges? How are virtual and dig health creating opportunities?
- How is the need in skillsets changing and how can education and health services improve support here?
- In what ways can alternate workforce solutions add value to our nurse workforce supply shortages? How can we overcome challenges with practically implementing these solutions?
- Let's look at our forecasts and workforce plans – what opportunities exist around data and forecasting to improve our efforts?

Industry Experts:
Kassandra Packwood
 District Deputy Director Nursing and Midwifery Leadership Excellence and Digital Health, **Southern NSW Local Health District**

Amanda Clark
 Executive Director of Nursing, Nursing Workforce & Patient Experience, **Central Adelaide Local Health Network**

Catherine Barratt
 Principal Nursing Advisor | Chief Nursing and Midwifery Office, **Western Australia Department of Health**

16:10 **Closing Remarks from the Chair & End of Day 1**



DAY TWO

21st MARCH 2024

09:30 **Registration Opens**

10:50 **Welcome Address from the Chair**

DITIGAL & PRACTICE INNOVATION IN NURSING & MIDWIFERY

11:00 **Thinktank**
How Will AI and Digital Health Transform Nursing & Midwifery?

Moderator:

Jen Bichel-Findlay

Chair – Nursing Midwifery in Digital Health, Australasian Institute of Digital Health

Industry Experts:

Naomi Dobroff

Chief Nursing and Midwifery Information Officer and General Manager EMR and Informatics Program, Monash Health

Maria Lingam

Executive Director Nursing & Midwifery Services, Western Sydney Local Health District

Nathan Moore

Fellow, Australasian Institute of Digital Health

11:50 **Enabling Unable Nurses And Midwives At South Eastern Sydney Local Health District Driving Human Centered Digital Transformation for a Workforce with Diverse Clinical and Technical Capabilities**

Tat Garwood

Chief Nursing & Midwifery Informatics Officer, South Eastern Sydney Local Health District

12:10 **Western Sydney Local Health District Case Study**

Developing Digital-Ready Nurses & Midwifery Practice For The Future

- An insight into how current and new workforce skills are being developed and augmented for 'digital readiness' – an image for a future-ready workforce model and strategy
- How digital innovation will help Western Sydney LHD drive new ways of working and innovative nursing practices on the frontline

- Helping establish career pathways and structured support frameworks to support nursing transition into 'digital' nursing
- Rethinking organisational culture to support an empowered and innovation-centred workforce

Maria Lingam

Executive Director Nursing & Midwifery Services, Western Sydney Local Health District

12:30 **NETWORKING BREAK**

13:00 **How Nurses Can Lead Clinical Service Redesign and Improve Impact Reducing ED Waiting times for Mental Health Patients Using Lean Six-Sigma Methodology**

Galina Lawrence

Clinical Nurse | MHPHDS Hospital in the Home Service, North Metropolitan Health Service

13:20 **Lessons From NHS England's Digital Preparedness Strategy For The Nursing & Midwifery Workforce**

Dr Jen Bichel-Findlay

Chair - AIDH Nursing and Midwifery Community of Practice, Australian Institute of Digital Health

13:40 **Preparing Nursing & Midwifery To Transition To A New Era of Digital Healthcare Underpinned By The Single Digital Patient Records Rollout**

Kassandra Packwood

District Deputy Director Nursing and Midwifery Leadership Excellence and Digital Health, Southern NSW Local Health District

14:00 **Closing Keynote**
Sustainably Investing in E-Health Tools for Your Nursing Workforce: Ten Guiding Principles - By Nursing Leaders, For Nursing Leaders

Kasia Bail

Conjoint Professor Gerontological Nursing, University of Canberra

14:20 **Closing Remarks from the Chair & End of Event**



AI IN HEALTHCARE

Date: 20th March 2024 (Doors Open 9am Daily) • Venue: ICC Sydney, Darling Harbour

LEVERAGING GENERATIVE AI TO DRIVE TRANSFORMATIVE CHANGE IN HEALTHCARE PLANNING, DELIVERY AND SERVICES

CONFIRMED SPEAKERS



MARC PARADIS
Vice President
Data Strategy,
Northwell Health (USA)



IAN OPPERMANN
Chief Data Scientist,
NSW Department of
Customer Service



FARAH MAGRABI
Professor of Biomedical
and Health Informatics,
Australian Institute
of Health Innovation,
Macquarie University



DR NIRVANA LUCKRAJ
Chief Medical
Officer, Healthdirect
Australia



NATHAN MOORE
Senior Lecturer for
Educational Innovation,
University of Sydney |
Casual Academic,
Monash University



ANDREW HALLAHAN
Executive Director
Medical Services Clinical
Governance and Risk,
Sydney Local Health
District



MARTIN CANOVA
Executive Director
of Strategy &
Transformation,
NSW Health Pathology



JOSHUA KOVOOR
Medical Officer,
Central Adelaide Local
Health District



STEPHEN BACCHI
Postdoctoral
Neurology Registrar,
Royal Adelaide Hospital



WHAT'S NEW? HEALTHCARE 2040 DIGITAL HEALTH AGED CARE TRANSFORMATION PATIENT EXPERIENCE NURSING AND MIDWIFERY AI IN HEALTHCARE HEALTHCARE STARTUPS TICKETS & PASSES

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FOCUS DAY

20th MARCH 2024



WHAT'S NEW?

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DIGITAL HEALTH

AGED CARE TRANSFORMATION

PATIENT EXPERIENCE

NURSING AND MIDWIFERY

AI IN HEALTHCARE

HEALTHCARE STARTUPS

TICKETS & PASSES

13:10 **Event Opening Remarks from the Conference Chair**

13:20 **AI, MD: Coexistence or Confrontation in Healthcare?**

Brace yourselves for an electrifying exploration of the uncharted territories...where human ingenuity and AI potential collide. In this panel discussion, we journey into the heart of healthcare's future and unpack the role of AI in our health system. Prepare for a debate that will challenge perceptions, spark imaginations, and take us on a provocative odyssey with the help of clinical leaders, technologists and global leading researchers answering:

- Keeping aside regulatory constraints and concerns, What heights can AI scale in medicine, diagnostics, and patient care? What is the true extent of AI's capabilities in your view?
- How far do you see AI ascending on the ladder of clinical decision-making over the next 5- and 10-year horizons? What use cases do you see becoming a part of the mainstream in this timeframe?
- Can AI truly step into the role of a doctor, and if so, where does the boundary between AI and human expertise blur?
- Envision a future where AI is embedded in healthcare's DNA. What new roles and avenues can doctors explore when AI shoulders clinical responsibilities? How can they pivot to be orchestrators of AI-augmented care?

Expert Thinkers:

Dr Nirvana Luckraj
Chief Medical Officer,
Healthdirect Australia

Nathan Moore
Senior Lecturer for Educational Innovation,
University of Sydney | Casual Academic,
Monash University

Martin Canova
Executive Director of Strategy &
Transformation,
NSW Health Pathology

14:00 **Northwell Health's Lessons From Leveraging Generative AI For The Benefit Of 11 Million+ Patients Across New York**

Marc Paradis
Vice President Data Strategy,
Northwell Health (USA)

14:30 **Networking Break**

14:40 **A.I.: The Elephant In The Doctor's Room Why Improving Data Maturity and Governance Hold The Keys To The AI Powered Future of Connected Patient Experiences and Employee Centric Healthcare Services**

Ian Oppermann
Chief Data Scientist,
NSW Department of Customer Service

15:00 **AI-Powered Clinical Decision Making Goes Live At Healthdirect! Lessons From Designing & Scaling AI-Powered Clinical Decision Making Support To Triage and Help Patients Navigate Our Health System**

Dr Nirvana Luckraj
Chief Medical Officer,
Healthdirect Australia

15:20 **Ground-Up Approach in the Central Adelaide Local Health Network To Collaborate and Harness AI How Junior Doctors in the Central Adelaide Local Health Network Collaborated Statewide To Develop And Scale Clinical AI Solutions Around Patient Discharge Management and Beyond**

Joshua Kovoov
Medical Officer,
Central Adelaide Local Health District

Stephen Bacchi
Postdoctoral Neurology Registrar,
Royal Adelaide Hospital

15:40 **Beyond the Lab: Hopping Through The Ethical and Safety Minefield of AI Adoption in Clinical Settings**

Industry Experts:
Ian Oppermann
Chief Data Scientist,
NSW Department of Customer Service

Farah Magrabi
Professor of Biomedical and Health Informatics, Australian Institute of Health Innovation,
Macquarie University

Andrew Hallahan
Executive Director Medical Services Clinical Governance and Risk,
Sydney Local Health District

16:20 **End Of Healthcare AI in Healthcare Focus Day**



START UPS

Date: 21st March 2024, Doors Open 9:00am Daily • Venue: ICC Sydney, Darling Harbour

CATALYSING THE HEALTHCARE STARTUP ECOSYSTEM TO IMPROVE HEALTHCARE DELIVERY, PLANNING AND CARE OUTCOMES

VISIONARY EXPERT SPEAKERS CONFIRMED:



CHRISTINA IGASTO
Chief Digital Health Officer and CIO, Western Sydney Local Health District



HARIKESH PUSHPAPATHAN
Investment Manager, Stoic VC



VICTOR WINDEYER
Senior Portfolio Manager Future of Healthcare Fund, Australian Unity Limited



VINAYAK SMITH
Head of New Ventures, Virtus Health



DINA TITKOVA
Health 10x Program Manager, UNSW Founders



ZACHARY TAN
General Partner, Aegis Ventures



Representative - ANDHealth



BRONWYN LE GRICE
Chief Executive Officer, ANDHealth



KUMARAN MANI
Head of Business Development, Digital health and Innovation Hub, AstraZeneca



WHAT'S NEW?
HEALTHCARE 2040
DIGITAL HEALTH
AGED CARE TRANSFORMATION
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NURSING AND MIDWIFERY
AI IN HCARE
HCARE STARTUPS
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FOCUS DAY

21st MARCH 2024



START UPS

13:10 **Event Opening Remarks from the Conference Chair**

13:20 **Making Investors An Offer They Can't Refuse What Startups Must Demonstrate To Access Funding & Backing In Today's Competitive Health and Medtech Ecosystem**

Industry Experts:

Harikesh Pushpapathan
Investment Manager, **Stoic VC**

Dina Titkova
Health 10x Program Manager, **UNSW Founders**

Representative from **ANDHealth**

Kumaran Mani
Global Lead - A.Catalyst Mentoring Value Stream, **AstraZeneca**

14:00 **Emerging Trends In The Healthcare Startup Ecosystem**

Where Are Investors and Healthcare Executives Seeing The Greatest Opportunities & Scale For Startup Solutions?

Industry Experts:

Christina Igasto
Chief Digital Health Officer and CIO, **Western Sydney Local Health District**

Zachary Tan
Partner, **Aegis Ventures**

Vinayak Smith
Head of New Ventures, **Virtus Health**

Victor Windeyer
Senior Portfolio Manager Future of Healthcare Fund, **Australian Unity Limited**

15:00 **Start of AHW Digital Health Startups Pitchfest**

Judging Panel

Christina Igasto
Chief Digital Health Officer and CIO, **Western Sydney Local Health District**

Zachary Tan
Partner, **Aegis Ventures**

Kumaran Mani
Head of Business Development, Digital health and Innovation Hub, **AstraZeneca**

Vinayak Smith
Head of New Ventures, **Virtus Health**

Bronwyn Le Grice
Chief Executive Officer, **ANDHealth**

Dina Titkova
Health 10x Program Manager, **UNSW Founders**

14:40 **AHW Digital Health Pitchfest Judging Panel & Format Intro**

14:45 **Startup 1**

15:00 **Startup 2**

15:05 **AHW Digital Health Startup Pitch Fest Begins**

15:15 **Startup 3**

15:30 **Startup 4**

15:45 **Judges Deliberate**

15:50 **AHW Digital Health Startup Pitch Winner Announced**

16:00 **GRAND PRIZE GIVEAWAY & END OF EVENT**

WHAT'S NEW?

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AI IN HCARE

HCARE STARTUPS

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It's **FREE-TO-ATTEND** for every healthcare professional!

1



2

Get a front seat to the future of health at the **NEW Healthcare 2040** and **NEW AI in Healthcare** stages



See who will be crowned **AHW 2024 Start-Up Champion** at the **Pitchfest**

3



4

Attend and claim free **CPD + CHIA Points** for your professional development



Uncover the latest developments in **Aged Care, Nursing & Midwifery, Digital Health, Patient Experience** and **Start-up** Programmes

5



6

Go Premium to access **World-Class Masterclasses & Networking Drinks**



Access to the **biggest range of solutions** in the exhibit hall

7



8

Chance to win **\$20,000+** worth of prizes



It's the **ONLY** gathering that brings together all the key **stakeholders across the health ecosystem**

9

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PREMIUM VISITOR PASS

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Generative AI in Healthcare With Marc Paradi:
Day 1 (20th March) - 11:45 AM - 1:15 PM

OR

Digital Health Strategy Masterclass With Ed Marx:

Day 2 (21st March) - 1 - 2:30 PM

- Happy Hour Networking Drinks, 20th March
- 1x Grab and Go Lunch Box
- Access to exhibition hall and 7 free to attend programs: Healthcare 2040, Digital Healthcare, Nursing & Midwifery, Startups, Patient, Experience, Aged Care Transformation and AI in Healthcare.

VISITOR PASS



VISITOR PASS

FREE

ACCESS TO EXHIBITION HALL AND 7 FREE TO ATTEND PROGRAMS:

Healthcare 2040, Digital Healthcare, Nursing & Midwifery, Startups, Patient, Experience, Aged Care Transformation and AI in Healthcare.

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